

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Media Buying & Analytics LLC
2020 Howell Mill Rd., S.W. Suite D 248
Atlanta, GA 30318

<u>Contract / Revision</u> 981153 /		<u>Alt Order #</u> 09661955
<u>Advertiser</u> Joe Biden For President		<u>Original Date / Revision</u> 10/18/19 / 01/03/20
<u>Contract Dates</u> 01/15/20 - 01/20/20	<u>Estimate #</u> 6832	
<u>Product</u> BIDEN FOR PRESIDENT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Darah Wright	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1271
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WHNS	01/20/20	01/20/20	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	0	\$0.00
D 2	WHNS	01/20/20	01/20/20	M-F 7-9a Morning News	M-F 7-9a Morning I		:30			NM	0	\$0.00
D 3	WHNS	01/15/20	01/15/20	M-F 7-9a Morning News	M-F 7-9a Morning I		:30			NM	0	\$0.00
D 4	WHNS	01/16/20	01/16/20	M-F 7-9a Morning News	M-F 7-9a Morning I		:30			NM	0	\$0.00
D 5	WHNS	01/17/20	01/17/20	M-F 7-9a Morning News	M-F 7-9a Morning I		:30			NM	0	\$0.00
D 6	WHNS	01/16/20	01/16/20	M-F 10-11a	M-F 10-11a		:30			NM	0	\$0.00
D 7	WHNS	01/17/20	01/17/20	M-F 10-11a	M-F 10-11a		:30			NM	0	\$0.00
D 8	WHNS	01/15/20	01/15/20	M-F 11a-12p	M-F 11a-12p		:30			NM	0	\$0.00
D 9	WHNS	01/17/20	01/17/20	M-F 11a-12p	M-F 11a-12p		:30			NM	0	\$0.00
D 10	WHNS	01/20/20	01/20/20	M-F 1-2p	M-F 1-2p		:30			NM	0	\$0.00
D 11	WHNS	01/15/20	01/15/20	M-F 1-2p	M-F 1-2p		:30			NM	0	\$0.00
D 12	WHNS	01/17/20	01/17/20	M-F 1-2p	M-F 1-2p		:30			NM	0	\$0.00
D 13	WHNS	01/15/20	01/15/20	M-F 2-3p	M-F 2-3p		:30			NM	0	\$0.00
D 14	WHNS	01/16/20	01/16/20	M-F 2-3p	M-F 2-3p		:30			NM	0	\$0.00
D 15	WHNS	01/15/20	01/15/20	FOX Carolina 4pm News	4p-5p		:30			NM	0	\$0.00
D 16	WHNS	01/17/20	01/17/20	FOX Carolina 4pm News	4p-5p		:30			NM	0	\$0.00
D 17	WHNS	01/20/20	01/20/20	FOX Carolina 5pm News	FOX Carolina 5pm		:30			NM	0	\$0.00
D 18	WHNS	01/16/20	01/16/20	FOX Carolina 5pm News	FOX Carolina 5pm		:30			NM	0	\$0.00
D 19	WHNS	01/15/20	01/15/20	M-F 6-630p	M-F 6-630p		:30			NM	0	\$0.00
D 20	WHNS	01/17/20	01/17/20	M-F 6-630p	M-F 6-630p		:30			NM	0	\$0.00
D 21	WHNS	01/20/20	01/20/20	M-F 630-7P	630-7P		:30			NM	0	\$0.00
D 22	WHNS	01/16/20	01/16/20	M-F 630-7P	630-7P		:30			NM	0	\$0.00
D 23	WHNS	01/20/20	01/20/20	M-F 7-730p	M-F 7-730p		:30			NM	0	\$0.00
D 24	WHNS	01/16/20	01/16/20	M-F 7-730p	M-F 7-730p		:30			NM	0	\$0.00
D 25	WHNS	01/15/20	01/15/20	M-F 730-8p	M-F 730-8p		:30			NM	0	\$0.00
D 26	WHNS	01/17/20	01/17/20	M-F 730-8p	M-F 730-8p		:30			NM	0	\$0.00
D 27	WHNS	01/20/20	01/20/20	M-F Late News	M-F 10-11p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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D 28	WHNS	01/15/20	01/15/20	M-F Late News	M-F 10-11p		:30			NM	0	\$0.00
D 29	WHNS	01/20/20	01/20/20	M-F 1135p-1205a	1135p-1205a		:30			NM	0	\$0.00
D 30	WHNS	01/16/20	01/16/20	M-F 1135p-1205a	1135p-1205a		:30			NM	0	\$0.00
D 31	WHNS	01/15/20	01/15/20	M-F 12-1235a	M-F 12-1235a		:30			NM	0	\$0.00
D 32	WHNS	01/17/20	01/17/20	M-F 12-1235a	M-F 12-1235a		:30			NM	0	\$0.00
D 33	WHNS	01/20/20	01/20/20	M-F 1235-1a	M-F 1235-105a		:30			NM	0	\$0.00
D 34	WHNS	01/16/20	01/16/20	M-F 1235-1a	M-F 1235-105a		:30			NM	0	\$0.00
D 35	WHNS	01/19/20	01/19/20	Su 11-1130p	Su 11-1130p		:30			NM	0	\$0.00
D 36	WHNS	01/19/20	01/19/20	Su 1130p-12a	Su 1130p-12a		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ **Date:** _____

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